

Switzerland's
most successful
bancassurance
solution

AnivoCT

Digital bancassurance technology platform
The best bancassurance experience for your clients

Increasing market pressure in retail business

Customers of today expect comprehensive advice, personalised products and an extraordinary customer experience – in personal conversation as well as via online channels.

Retail banks are increasingly striving to offer their customers comprehensive financial advice in order to differentiate themselves successfully in an increasingly competitive market. In this context, bancassurance will in future play a central role when it comes to establishing ecosystems.

Reducing time-to-market: Digital platform as the basis of the ecosystem

The development of proprietary bancassurance platforms is very time-consuming and cost-intensive for banks. In order to introduce a solution in a short time and at acceptable effort, it makes sense to rely on a proven solution.

New revenue streams and strengthened customer loyalty

Anivo360 partner banks expand their digital offering, open up new sources of revenue, create additional points of contact with their customers and thus increase their loyalty. At the same time they protect the gateway to their customers.

6k+

Reliable technology

More than 6,200 consultations to date without any problems.

3k+

Customer satisfaction

More than 3,200 customers with at least one policy in administration.

6w

Time-to-market

Launch of innovative insurance products within six weeks.

Anivo360 – Digital bancassurance expertise since 2015

The Anivo360 team – 15 highly qualified and motivated employees at three locations in Switzerland and Austria, consisting of software developers, project managers and insurance experts – has many years of experience and focuses on the development and operation of SaaS bancassurance technology. Software development is done 100% in-house, customer care and on-site support is provided by experts from Switzerland and Austria. Anivo360 is an independent company and 100% in the hands of the management, individual employees and private investors from the German-speaking countries.

Integrated, API-based end-to-end platform

AnivoCT solutions are based on the AnivoCore technology platform - which is an integrated product, administration & sales platform for insurance solutions that enables the mapping of different bancassurance cooperation models. AnivoCore was developed on the basis of state-of-the-art SaaS technology, contains a product and tariff engine, is highly scalable and API-based. As a result, solutions can be implemented very easily into the system landscape of banks or digital ecosystems.

Security » Web Application Firewall (WAF), Identity Access Management (IAM), Single Sign On (SSO)

AnivoCore » Micro-service architecture with integrated business logic, available in the cloud or as on-premise installation

Insurance sales

Lead Management

Cross Selling

Appointment Management

Video telephony (E2E encrypted)

Point-of-Need: Consultation with conclusion

Interfaces

CRM

Online banking

GDPR

Management and Analytics

Policy administration

Claims Management

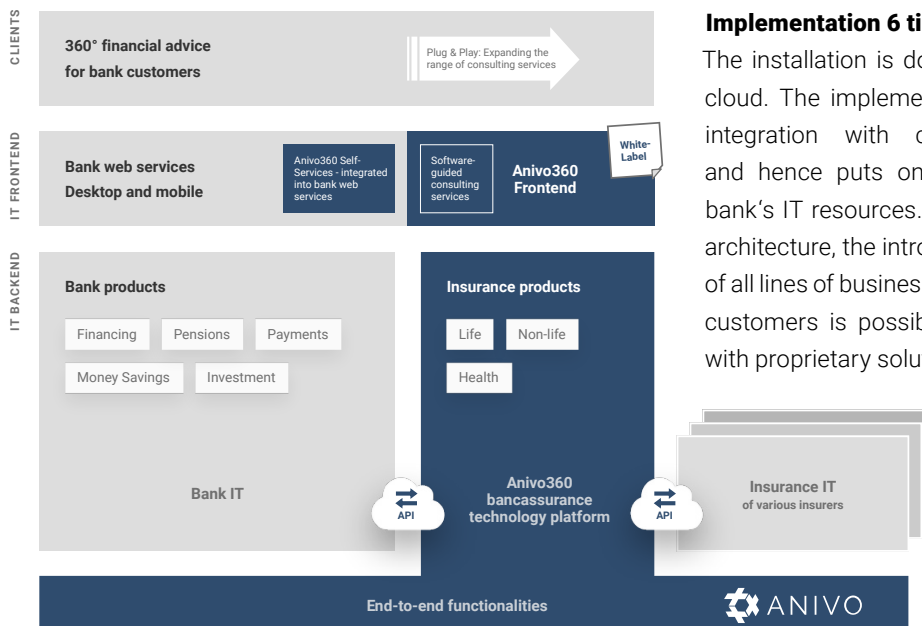
Premium collection and commission administration

Performance-Management and Analytics

The AnivoCore front-end and back-end modules cover the entire bancassurance value chain.

End-to-end: coverage of the entire bancassurance process

The AnivoCore platform provides all necessary front-end and the most important back-end process modules, thereby ensuring first-class insurance processes. AnivoCore supports the entire bancassurance process, from lead generation, consulting and sales to policy management and offers comprehensive analytics capabilities.



Implementation 6 times faster

The installation is done on-premise or in the cloud. The implementation does not require integration with core banking systems and hence puts only minimal load on the bank's IT resources. Due to the open system architecture, the introduction of new products of all lines of business for private and business customers is possible six times faster than with proprietary solutions.

REQUEST A LIVE DEMO:



Martin Boruvka
CEO Anivo 360 AG

martin.boruvka@anivo360.com
+41 79 422 33 37