

Switzerland's
most successful
bancassurance
solution

AnivoCX

Bancassurance as a Service

The best bancassurance experience for your clients

Increasing market pressure in retail business

Customers of today expect comprehensive advice, personalised products and an extraordinary customer experience – in personal conversation as well as via online channels. Retail banks are increasingly striving to offer their customers comprehensive financial advice in order to differentiate themselves successfully in an increasingly competitive market. In this context, bancassurance will play a central role when it comes to establishing ecosystems in the future.

Reducing time-to-market: Digital platform as the basis of the ecosystem

The development of proprietary bancassurance platforms is very time-consuming and cost-intensive for banks. In order to introduce a solution in a short time and at acceptable effort, it makes sense to rely on a proven solution. AnivoCX Bancassurance solutions integrate all relevant services and offers from partner banks and insurance companies to provide banking clients with superior bancassurance advice.

New revenue streams and strengthened customer loyalty

Anivo360 partner banks expand their digital offering, open up new sources of revenue, create additional points of contact with their customers and thus increase their loyalty. At the same time they protect the gateway to their customers.

Anivo360 – Digital bancassurance expertise since 2015

The Anivo360 team – 15 highly qualified and motivated employees at three locations in Switzerland and Austria, consisting of software developers, project managers and insurance experts – has many years of experience and focuses on the development and operation of SaaS bancassurance technology.

Software development is done 100% in-house, customer care and on-site support is provided by experts from Switzerland and Austria. Anivo360 is an independent company and 100% in the hands of the management, individual employees and private investors from the German-speaking countries.

50
%

Completion rate

High rates of conversion of 50 percent and more speak for themselves.

61
NPS

Customer satisfaction

Delighted customers actively recommend their bank to others and remain loyal to it.

97
%

Sales acceptance

Bank advisors regularly use insurance advice as a matter of conviction.

AnivoCX

Bancassurance as a Service – The best bancassurance experience for your clients

Anivo360 relieves banks of insurance consultancy

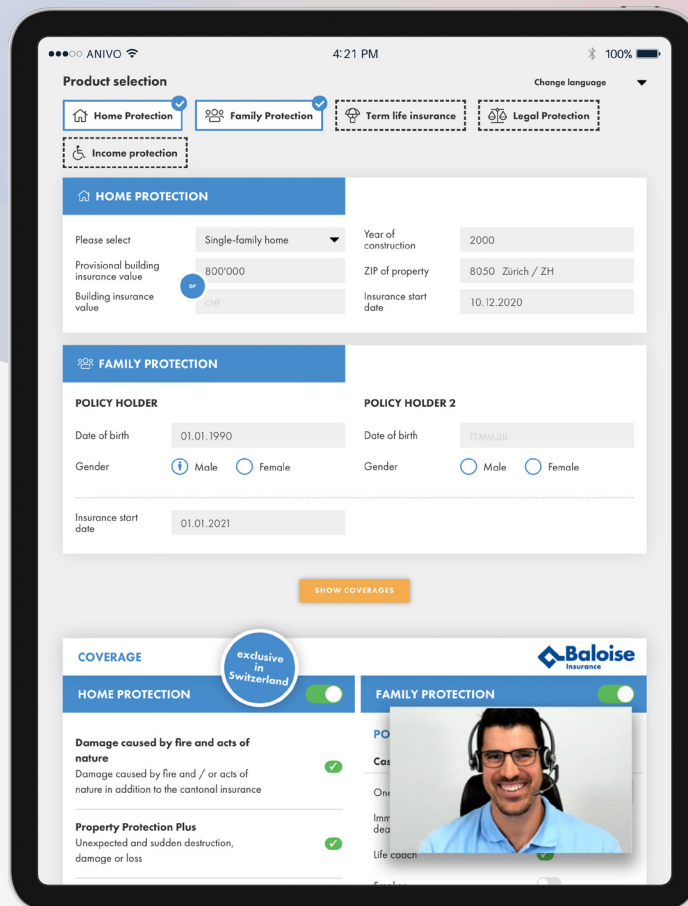
Customer advice and individual risk analysis is provided by Anivo360 insurance specialists in close cooperation with the bank's relationship managers. The Anivo360 expert is connected live to the customer advisory session in the branch via video telephony. The consultation is subject to strict regulatory requirements. Insurance contracts can be concluded directly without signature. All steps are automated and seamlessly embedded in the bank's existing advisory processes.

Exclusive insurance products with significant added value

With innovative solutions, banks offer their clients protection for life, income and assets. All products are exclusive and offer numerous unique advantages: for example, paperless conclusion or monthly termination.

Unique digital bancassurance platform

The Anivo360 technology platform supports the entire process end-to-end, from lead generation, consultation & sales to policy management, and provides powerful analytic tools. The installation is done either on-premise or in the cloud. The platform can be up and running within a few weeks, requires no integration with core banking systems and places minimal strain on bank IT resources.



AnivoCX

Plug&Play for a winning bancassurance initiative
AnivoCT consists of three major elements



**Insurance consultancy
as a service**



**Exclusive insurance
products**



**AnivoCT technology
platform**

Request a live demo:



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